

## Unit 2 – Global Destinations

To be taught from September to February half term

| LESSON  | LEARNING OBJECTIVES   | VOCABULARY  | HOMEWORK                                    | ST JOSEPH'S PUPIL PROFILE       |
|---|---|---|---|---------------------------------|
| <b>L1: Learning Aim A: A1</b><br>Geographical Awareness             | LO1: To define the keywords that help us describe our geographical awareness<br>LO2: To investigate the term 'geographical scale'<br>LO3: To locate a variety of global destinations on a world map   | Hemisphere / Equator / Prime Meridian / Continent / Latitude / Longitude / Degrees / Poles                  |   | Curious, Intentional, Attentive |
| <b>L2: Learning Aim A: A2</b><br>Natural Attractions                | LO1: To define what constitutes as a natural attraction<br>LO2: To investigate the different types of natural attraction<br>LO3: To create a case study on a natural attraction   | Natural / Landscape / Altitude / Beach / Resort / Mountains / Flora / Fauna                                 |   | Eloquent. Active, Curious       |
| <b>L3: Learning Aim A: A2</b><br>Weather and Climate                | LO1: To define the keywords: weather and climate<br>LO2: To investigate how weather and climate can impact the appeal of global destinations<br>LO3: To analyse climate graphs  | Weather / Climate / Hurricane / Precipitation / Monsoon   |   | Eloquent. Active, Curious       |
| <b>L4: Learning Aim A: A2</b><br>Built Attractions                  | LO1: To identify what built attractions are<br>LO2: To investigate different types of built attractions<br>LO3: To research and build a case study on a built attraction from a continent of your choice  | Built Attraction / Heritage / Cultural Site / Theme Park / Museums  | Keyword Dissect and Practice Exam Questions | Eloquent. Active, Curious       |
| <b>L5: Learning Aim A: A2</b><br>Tourist Facilities and Amenities   | LO1: To identify the variety of tourist facilities: transport links, accommodation, events and entertainment, local culture, facilities for beach and leisure<br>LO2: To investigate the impact of developing infrastructure on destinations<br>LO3: To explain how the availability of tourist facilities can impact the destination as a global destination | Tourist Facilities / Amenities / Availability / Infrastructure / Serviced Accommodation / Village home-stay | Keyword Dissect                             | Eloquent. Active, Curious       |
| <b>L6: Learning Aim A: A2</b><br>Stages of Development (TALC) Model | LO1: To define the TALC Model<br>LO2: To investigate each stage of the TALC Model<br>LO3: To apply our knowledge of the TALC Model to different global destinations   | TALC Model / Exploration / Involvement / Development / Consolidation / Stagnation / Decline / Rejuvenation  |   | Intentional, Hopeful, Wise      |
| <b>L7: Learning Aim A: A3</b><br>Cultural Tourism                   | LO1: To define the meaning of 'cultural tourism'<br>LO2: To investigate 'dark tourism'<br>LO3: To research a UNESCO World Heritage Site and explain why visitor numbers may be restricted   | Dark Tourism / Pilgrimage Site / Hajj / UNESCO / World Heritage Site  |   | Prophetic, Curious, Active      |
| <b>L8: Learning Aim A: A3</b><br>Leisure Tourism                    | LO1: To define the meaning of 'leisure tourism'<br>LO2: To investigate different types of leisure tourism<br>LO3: To research and create a leisure holiday based on a client profile  | Leisure / Beaches / Tourism / Popular / Cities / Weddings / Honeymoons                                      | Topic reading and questions to complete     | Prophetic, Curious, Active      |
| <b>L9: Learning Aim A: A3</b><br>Nature Tourism                     | LO1: To define the meaning of 'nature tourism'<br>LO2: To investigate the different types of nature tourism<br>LO3: To research and create a nature holiday based on a client profile   | Nature / Tourism / Trekking / Conservation / Ecotourism / Environment                                       | Keyword Dissect                             | Prophetic, Curious, Active      |

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| <b>L10: Learning Aim A: A3</b><br>Sports Tourism                 | LO1: To define the meaning of 'sports tourism'<br>LO2: To investigate the different types of sports tourism<br>LO3: To research and create a sports holiday based on a client profile   | Sports / Tourism / Activities /<br>Scuba-Diving / Spectator  |                            | Prophetic, Curious,<br>Active |
| <b>L11: Learning Aim A: A3</b><br>Adventure Tourism              | LO1: To define the meaning of 'adventure tourism'<br>LO2: To investigate the different types of adventure tourism<br>LO3: To research and create an adventure holiday based on a client profile                                   | Adventure / Tourism / Camping<br>/ Mountains / Adrenalin Seeker  |                            | Prophetic, Curious,<br>Active |
| <b>L12: Learning Aim A: A3</b><br>Wellness Tourism               | LO1: To define the meaning of 'wellness tourism'<br>LO2: To investigate the different types of wellness tourism<br>LO3: To research and create a wellness holiday based on a client profile                                       | Wellness / Tourism / Spiritually /<br>Yoga / Spa Facilities / Health and<br>Fitness / Digital-free Tourism | Practice Exam<br>Questions | Prophetic, Curious,<br>Active |
| <b>L13: Learning Aim A: A3</b><br>Business and Education Tourism | LO1: To define the meaning of 'business tourism' and 'education tourism'<br>LO2: To investigate the different types of business and education tourism<br>LO3: To research and create an education trip for your class and subject | Business / Education / Tourism /<br>MICE / Conferences / Culture /<br>Languages                            | Keyword Dissect            | Prophetic, Curious,<br>Active |
| <b>L14: FLASHBACK FRIDAY</b><br><b>Learning Aim: A</b>           | LO1: To test our recall of the keywords from learning aim A<br>LO2: To apply our knowledge to exam practice questions<br>LO3: To update our personalised learning checklists, and set measurable goals for our future studies     | Geographical Scale / Climate /<br>Tourist Facilities / TALC Model /<br>Nature / Leisure / Adventure        |                            | Learned, Wise,<br>Eloquent    |
| L15: Learning Aim B: B1<br>Types of Gateways and Transport Hubs  | LO1: To define 'gateway' and 'hub.'<br>LO2: To define and use aviation terminology.<br>LO3: To describe and analyse the facilities available at an airport.   | Aviation, IATA code, hub,<br>gateway, airport, terminal.   |                            | Wise, Active,<br>Curious.     |
| L16: Learning Aim B: B1<br>Travel Routes and Providers: Aviation | LO1: To name key travel providers.<br>LO2: To evaluate the advantages and disadvantages of budget travel companies.<br>LO3: To differentiate between different types of airlines.   | Aviation, IATA code, hub,<br>gateway, airport, terminal.   |                            | Eloquent, Learned,<br>Active. |
| L17: Learning Aim B: B1<br>Travel Routes and Providers: Rail     | LO1: To name key travel providers.<br>LO2: To evaluate the advantages and disadvantages of budget travel companies.<br>LO3: To differentiate between different types of rail providers.   | Rail/ hub/ Tourism/ Domestic/<br>International/ terminal   |                            | Active, Learned,<br>Wise.     |

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| <b>L18: Learning Aim B: B1</b><br><b>Travel Routes and Providers: Ferry</b>   | LO1: To name key ferry travel providers.<br>LO2: To evaluate the advantages and disadvantages of budget travel companies.<br>LO3: To differentiate between different types of ferry providers.   | Ferry/ ocean / sea/ transport/<br>port/ hub / cruise/ budget/ cost/<br>customer/  |   |                                  |
| <b>L19: Learning Aim B: B1</b><br><b>Travel Routes and Providers: Cruise</b>  | LO1: To name key travel providers.<br>LO2: To evaluate the advantages and disadvantages of budget cruise travel companies.<br>LO3: To differentiate between different types of cruise providers.   | Ferry/ ocean / sea/ transport/<br>port/ hub / cruise/ budget/ cost/<br>customer/  |   |                                  |
| <b>L20: Learning Aim B: B2</b><br>Advantages and Disadvantages of<br>Travel Options in Accessing Global<br>Destinations | LO1: To recall our knowledge from Unit 1 Section B and completing a quiz on Transport Principles/Hubs and Gateways<br>LO2: To identify the potential advantages and disadvantages in accessing certain destinations<br>LO3: To compare the travel options of travelling from London to Barcelona | Gateway / Hub / Transport /<br>IATA Code / Sea Ports / Airports<br>/ Tourism Receiver / Tourism<br>Generator / Berth / Access |   | Learned, Curious,<br>Intentional |
| <b>L21: Learning Aim C: C1</b><br>Travel Planning and the Advantages<br>and Disadvantages of Transport<br>Options       | LO1: To identify what sources of information people use when planning to travel<br>LO2: To investigate and discuss the advantages and disadvantages of transport options<br>LO3: To complete a risk assessment on the educational trip you created in L13  | Travel Plan / Travel Itinerary /<br>Transport Options /<br>Convenience / Timings / Safety<br>and Security / Risk Assessment   | Topic Reading and<br>Questions to<br>Complete | Compassionate,<br>Eloquent, Wise |
| <b>L22: Learning Aim C: C2</b><br>Understanding of Travel Itineraries   | LO1: To identify what a travel itinerary is and looks like<br>LO2: To investigate all of the different components of a travel itinerary and their importance<br>LO3: To research and create your own travel itinerary based on a client profile  | Travel Plan / Travel Itinerary /<br>Embarkation / Accommodation   | Keyword Dissect                               | Active, Loving,<br>Curious       |

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| <b>L23: Learning Aim C: C3</b><br>Cost Factors                     | LO1: To identify the different cost factors in booking a holiday<br>LO2: To explain why the exchange rate affects the price of travel<br>LO3: To assess the impact of cost factors by adding them to your travel itinerary from L17   | Cost Factors / Integrated Travel / Discounts / Supplements / Exchange Rate / Rupee                                     |   | Prophetic, Truthful, Curious   |
| <b>L24: Learning Aim C: C4</b><br>Type of Customer and their Needs | LO1: To identify why there may be different types of customer<br>LO2: To investigate the needs of every variety of customer<br>LO3: To assess why a key sector of the travel industry would need to know the type of customer that was using their services   | Families / Senior Citizens / Couples / Young People / Customers with Special Interests / Corporate Travellers / Groups |   | Generous, Eloquent, Discerning |
| <b>L25: Learning Aim C: C1/C2/C3/C4</b><br>Travel Itinerary Task   | LO1: To recap our understanding of all components of Section C<br>LO2: To create a travel itinerary based on a client profile and their needs<br>LO3: To explain our reasoning for the destination, travel options and tourist facilities in our travel itinerary by comparing it with our client profile | Travel Plan / Travel Itinerary / Embarkation / Accommodation   | Practice Exam Questions                 | Attentive, Intentional, Wise   |
| <b>L26: Learning Aim D: D1</b><br>Consumer Trends                  | LO1: To identify the meaning of consumer trends<br>LO2: To investigate the different consumer trends<br>LO3: To analyse the impact of consumer trends on the travel market  | Changing Demographics / Adrenalin Seekers / Silver Surfers / Grey Gappers / Intergenerational Holidays                 | Keyword Dissect                         | Eloquent, Intentional, Curious |
| <b>L27: Learning Aim D: D2</b><br>Motivating and Enabling Factors  | LO1: To identify the meaning of 'motivating factors' and 'enabling factors'<br>LO2: To investigate motivating and enabling factors, and to understand what our motivating and enabling factors are when we travel<br>LO3: To assess the motivating and enabling factors of case studies                   | Motivating / Enabling / Wanderlust / Sunlust / Money / Time / Influence / Customer Confidence                          |   | Eloquent, Grateful, Learned    |
| <b>L28: FLASHBACK FRIDAY</b><br>Learning Aim: A/B/C/D              | LO1: To test our recall of the keywords from learning aim A, B, C, D<br>LO2: To apply our knowledge to exam practice questions<br>LO3: To update our personalised learning checklists, and set measurable goals for our future studies  | Global Destination / Leisure / Natural / Sport / Education / Wellness / Sustainability                                 |   | Wise, Learned, Hopeful         |
| <b>L29: Learning Aim E: E1</b><br>Political Factors                | LO1: To identify how political factors change the appeal of destinations<br>LO2: To investigate the political factors and explain why they change the appeal of destinations<br>LO3: To assess the impact of the FCO on the popularity and appeal of destinations   | Politics / Stakeholder / Legislation / Tourism Policy / Visa Requirements  | Topic Reading and Questions to Complete | Eloquent, Attentive, Wise      |
| <b>L30: Learning Aim E: E2</b><br>Economic Climate                 | LO1: To identify how economic climate changes the appeal of destinations<br>LO2: To investigate economic climate and explain why it changes the appeal of destinations<br>LO3: To assess the impact of a recession on the popularity and appeal of destinations   | Economic Climate / Exchange Rates / Staycation / Currency Rates /  | Keyword Dissect                         | Eloquent, Attentive, Wise      |

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| <b>L31: Learning Aim E: E3</b><br>Accessibility and Availability           | LO1: To identify how accessibility and availability changes the appeal of destinations<br>LO2: To investigate accessibility and availability and explain why it changes the appeal of destinations<br>LO3: To assess the impact of water scarcity on the popularity and appeal of destinations | Accessibility / Availability /<br>Global Destination / Water<br>Scarcity                       |   | Eloquent, Attentive,<br>Wise      |
| <b>L32: Learning Aim E: E4</b><br>Image and Promotion                      | LO1: To identify how image and promotion changes the appeal of destinations<br>LO2: To investigate image and promotion and explain why it changes the appeal of destinations<br>LO3: To assess the impact of social media on the popularity and appeal of destinations                         | Publicity / Image /<br>Promotion / Other Media   |   | Eloquent, Attentive,<br>Wise      |
| <b>L33: Learning Aim E: E5</b><br>Changing Markets                         | LO1: To identify how changing markets changes the appeal of destinations<br>LO2: To investigate changing markets and explain why it changes the appeal of destinations<br>LO3: To assess the impact of an emerging tourist-generating region on the popularity and appeal of destinations      | Changing Markets /<br>Emerging Markets /<br>Emerging Tourist-<br>Generating Regions            | Topic Reading and<br>Questions to<br>Complete | Eloquent, Attentive,<br>Wise      |
| <b>L34: Learning Aim E: E6</b><br>Natural Disasters                        | LO1: To identify how natural disasters change the appeal of destinations<br>LO2: To investigate natural disasters and explain why they changes the appeal of destinations<br>LO3: To assess the impact of a volcanic eruption on the popularity and appeal of destinations                     | Natural Disaster /<br>Volcanoes / Tsunamis /<br>Avalanches / Landslide /<br>Infrastructure     | Keyword Dissect                               | Eloquent, Attentive,<br>Wise      |
| <b>L35: Learning Aim: E: E7</b><br>Climate and it's Influence on<br>Travel | LO1: To identify how climate might influence travel<br>LO2: To investigate climate and explain how it influences travel<br>LO3: To assess the impact of a particularly warmer ski season   | Humidity / Rain Shadow /<br>Piste / Snow /<br>Mediterranean / Arid /<br>Equatorial / Influence |   | Eloquent, Attentive,<br>Wise      |
| <b>L36: Learning Aim: A/B/C/D/E</b><br>Practice Exam Questions             | LO1: To test our recall of the keywords from learning aim A, B, C, D, E<br>LO2: To apply our knowledge to exam practice questions<br>LO3: To update our personalised learning checklists, and set measurable goals for our future studies  | Global Destination /<br>Leisure / Natural /<br>Emerging Markets /<br>Climate                   |   | Learned, Intentional,<br>Eloquent |