

Unit 2 – Global Destinations

To be taught from September to February half term

LESSON	LEARNING OBJECTIVES	VOCABULARY	HOMEWORK	ST JOSEPH'S PUPIL PROFILE
L1: Learning Aim A: A1 Geographical Awareness	LO1: To define the keywords that help us describe our geographical awareness LO2: To investigate the term 'geographical scale' LO3: To locate a variety of global destinations on a world map	Hemisphere / Equator / Prime Meridian / Continent / Latitude / Longitude / Degrees / Poles		Curious, Intentional, Attentive
L2: Learning Aim A: A2 Natural Attractions	LO1: To define what constitutes as a natural attraction LO2: To investigate the different types of natural attraction LO3: To create a case study on a natural attraction	Natural / Landscape / Altitude / Beach / Resort / Mountains / Flora / Fauna		Eloquent. Active, Curious
L3: Learning Aim A: A2 Weather and Climate	LO1: To define the keywords: weather and climate LO2: To investigate how weather and climate can impact the appeal of global destinations LO3: To analyse climate graphs	Weather / Climate / Hurricane / Precipitation / Monsoon		Eloquent. Active, Curious
L4: Learning Aim A: A2 Built Attractions	LO1: To identify what built attractions are LO2: To investigate different types of built attractions LO3: To research and build a case study on a built attraction from a continent of your choice	Built Attraction / Heritage / Cultural Site / Theme Park / Museums	Keyword Dissect and Practice Exam Questions	Eloquent. Active, Curious
L5: Learning Aim A: A2 Tourist Facilities and Amenities	LO1: To identify the variety of tourist facilities: transport links, accommodation, events and entertainment, local culture, facilities for beach and leisure LO2: To investigate the impact of developing infrastructure on destinations LO3: To explain how the availability of tourist facilities can impact the destination as a global destination	Tourist Facilities / Amenities / Availability / Infrastructure / Serviced Accommodation / Village home-stay	Keyword Dissect	Eloquent. Active, Curious
L6: Learning Aim A: A2 Stages of Development (TALC) Model	LO1: To define the TALC Model LO2: To investigate each stage of the TALC Model LO3: To apply our knowledge of the TALC Model to different global destinations	TALC Model / Exploration / Involvement / Development / Consolidation / Stagnation / Decline / Rejuvenation		Intentional, Hopeful, Wise
L7: Learning Aim A: A3 Cultural Tourism	LO1: To define the meaning of 'cultural tourism' LO2: To investigate 'dark tourism' LO3: To research a UNESCO World Heritage Site and explain why visitor numbers may be restricted	Dark Tourism / Pilgrimage Site / Hajj / UNESCO / World Heritage Site		Prophetic, Curious, Active
L8: Learning Aim A: A3 Leisure Tourism	LO1: To define the meaning of 'leisure tourism' LO2: To investigate different types of leisure tourism LO3: To research and create a leisure holiday based on a client profile	Leisure / Beaches / Tourism / Popular / Cities / Weddings / Honeymoons	Topic reading and questions to complete	Prophetic, Curious, Active
L9: Learning Aim A: A3 Nature Tourism	LO1: To define the meaning of 'nature tourism' LO2: To investigate the different types of nature tourism LO3: To research and create a nature holiday based on a client profile	Nature / Tourism / Trekking / Conservation / Ecotourism / Environment	Keyword Dissect	Prophetic, Curious, Active

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L10: Learning Aim A: A3 Sports Tourism	LO1: To define the meaning of 'sports tourism' LO2: To investigate the different types of sports tourism LO3: To research and create a sports holiday based on a client profile	Sports / Tourism / Activities / Scuba-Diving / Spectator		Prophetic, Curious, Active
L11: Learning Aim A: A3 Adventure Tourism	LO1: To define the meaning of 'adventure tourism' LO2: To investigate the different types of adventure tourism LO3: To research and create an adventure holiday based on a client profile	Adventure / Tourism / Camping / Mountains / Adrenalin Seeker		Prophetic, Curious, Active
L12: Learning Aim A: A3 Wellness Tourism	LO1: To define the meaning of 'wellness tourism' LO2: To investigate the different types of wellness tourism LO3: To research and create a wellness holiday based on a client profile	Wellness / Tourism / Spiritually / Yoga / Spa Facilities / Health and Fitness / Digital-free Tourism	Practice Exam Questions	Prophetic, Curious, Active
L13: Learning Aim A: A3 Business and Education Tourism	LO1: To define the meaning of 'business tourism' and 'education tourism' LO2: To investigate the different types of business and education tourism LO3: To research and create an education trip for your class and subject	Business / Education / Tourism / MICE / Conferences / Culture / Languages	Keyword Dissect	Prophetic, Curious, Active
L14: FLASHBACK FRIDAY Learning Aim: A	LO1: To test our recall of the keywords from learning aim A LO2: To apply our knowledge to exam practice questions LO3: To update our personalised learning checklists, and set measurable goals for our future studies	Geographical Scale / Climate / Tourist Facilities / TALC Model / Nature / Leisure / Adventure		Learned, Wise, Eloquent
L15: Learning Aim B: B1 Types of Gateways and Transport Hubs	LO1: To define 'gateway' and 'hub.' LO2: To define and use aviation terminology. LO3: To describe and analyse the facilities available at an airport.	Aviation, IATA code, hub, gateway, airport, terminal.		Wise, Active, Curious.
L16: Learning Aim B: B1 Travel Routes and Providers: Aviation	LO1: To name key travel providers. LO2: To evaluate the advantages and disadvantages of budget travel companies. LO3: To differentiate between different types of airlines.	Aviation, IATA code, hub, gateway, airport, terminal.		Eloquent, Learned, Active.
L17: Learning Aim B: B1 Travel Routes and Providers: Rail	LO1: To name key travel providers. LO2: To evaluate the advantages and disadvantages of budget travel companies. LO3: To differentiate between different types of rail providers.	Rail/ hub/ Tourism/ Domestic/ International/ terminal		Active, Learned, Wise.

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L18: Learning Aim B: B1 Travel Routes and Providers: Ferry	LO1: To name key ferry travel providers. LO2: To evaluate the advantages and disadvantages of budget travel companies. LO3: To differentiate between different types of ferry providers.	Ferry/ ocean / sea/ transport/ port/ hub / cruise/ budget/ cost/ customer/		
L19: Learning Aim B: B1 Travel Routes and Providers: Cruise	LO1: To name key travel providers. LO2: To evaluate the advantages and disadvantages of budget cruise travel companies. LO3: To differentiate between different types of cruise providers.	Ferry/ ocean / sea/ transport/ port/ hub / cruise/ budget/ cost/ customer/		
L20: Learning Aim B: B2 Advantages and Disadvantages of Travel Options in Accessing Global Destinations	LO1: To recall our knowledge from Unit 1 Section B and completing a quiz on Transport Principles/Hubs and Gateways LO2: To identify the potential advantages and disadvantages in accessing certain destinations LO3: To compare the travel options of travelling from London to Barcelona	Gateway / Hub / Transport / IATA Code / Sea Ports / Airports / Tourism Receiver / Tourism Generator / Berth / Access		Learned, Curious, Intentional
L21: Learning Aim C: C1 Travel Planning and the Advantages and Disadvantages of Transport Options	LO1: To identify what sources of information people use when planning to travel LO2: To investigate and discuss the advantages and disadvantages of transport options LO3: To complete a risk assessment on the educational trip you created in L13	Travel Plan / Travel Itinerary / Transport Options / Convenience / Timings / Safety and Security / Risk Assessment	Topic Reading and Questions to Complete	Compassionate, Eloquent, Wise
L22: Learning Aim C: C2 Understanding of Travel Itineraries	LO1: To identify what a travel itinerary is and looks like LO2: To investigate all of the different components of a travel itinerary and their importance LO3: To research and create your own travel itinerary based on a client profile	Travel Plan / Travel Itinerary / Embarkation / Accommodation	Keyword Dissect	Active, Loving, Curious

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L23: Learning Aim C: C3 Cost Factors	LO1: To identify the different cost factors in booking a holiday LO2: To explain why the exchange rate affects the price of travel LO3: To assess the impact of cost factors by adding them to your travel itinerary from L17	Cost Factors / Integrated Travel / Discounts / Supplements / Exchange Rate / Rupee		Prophetic, Truthful, Curious
L24: Learning Aim C: C4 Type of Customer and their Needs	LO1: To identify why there may be different types of customer LO2: To investigate the needs of every variety of customer LO3: To assess why a key sector of the travel industry would need to know the type of customer that was using their services	Families / Senior Citizens / Couples / Young People / Customers with Special Interests / Corporate Travellers / Groups		Generous, Eloquent, Discerning
L25: Learning Aim C: C1/C2/C3/C4 Travel Itinerary Task	LO1: To recap our understanding of all components of Section C LO2: To create a travel itinerary based on a client profile and their needs LO3: To explain our reasoning for the destination, travel options and tourist facilities in our travel itinerary by comparing it with our client profile	Travel Plan / Travel Itinerary / Embarkation / Accommodation	Practice Exam Questions	Attentive, Intentional, Wise
L26: Learning Aim D: D1 Consumer Trends	LO1: To identify the meaning of consumer trends LO2: To investigate the different consumer trends LO3: To analyse the impact of consumer trends on the travel market	Changing Demographics / Adrenalin Seekers / Silver Surfers / Grey Gappers / Intergenerational Holidays	Keyword Dissect	Eloquent, Intentional, Curious
L27: Learning Aim D: D2 Motivating and Enabling Factors	LO1: To identify the meaning of 'motivating factors' and 'enabling factors' LO2: To investigate motivating and enabling factors, and to understand what our motivating and enabling factors are when we travel LO3: To assess the motivating and enabling factors of case studies	Motivating / Enabling / Wanderlust / Sunlust / Money / Time / Influence / Customer Confidence		Eloquent, Grateful, Learned
L28: FLASHBACK FRIDAY Learning Aim: A/B/C/D	LO1: To test our recall of the keywords from learning aim A, B, C, D LO2: To apply our knowledge to exam practice questions LO3: To update our personalised learning checklists, and set measurable goals for our future studies	Global Destination / Leisure / Natural / Sport / Education / Wellness / Sustainability		Wise, Learned, Hopeful
L29: Learning Aim E: E1 Political Factors	LO1: To identify how political factors change the appeal of destinations LO2: To investigate the political factors and explain why they change the appeal of destinations LO3: To assess the impact of the FCO on the popularity and appeal of destinations	Politics / Stakeholder / Legislation / Tourism Policy / Visa Requirements	Topic Reading and Questions to Complete	Eloquent, Attentive, Wise
L30: Learning Aim E: E2 Economic Climate	LO1: To identify how economic climate changes the appeal of destinations LO2: To investigate economic climate and explain why it changes the appeal of destinations LO3: To assess the impact of a recession on the popularity and appeal of destinations	Economic Climate / Exchange Rates / Staycation / Currency Rates /	Keyword Dissect	Eloquent, Attentive, Wise

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L31: Learning Aim E: E3 Accessibility and Availability	LO1: To identify how accessibility and availability changes the appeal of destinations LO2: To investigate accessibility and availability and explain why it changes the appeal of destinations LO3: To assess the impact of water scarcity on the popularity and appeal of destinations	Accessibility / Availability / Global Destination / Water Scarcity		Eloquent, Attentive, Wise
L32: Learning Aim E: E4 Image and Promotion	LO1: To identify how image and promotion changes the appeal of destinations LO2: To investigate image and promotion and explain why it changes the appeal of destinations LO3: To assess the impact of social media on the popularity and appeal of destinations	Publicity / Image / Promotion / Other Media		Eloquent, Attentive, Wise
L33: Learning Aim E: E5 Changing Markets	LO1: To identify how changing markets changes the appeal of destinations LO2: To investigate changing markets and explain why it changes the appeal of destinations LO3: To assess the impact of an emerging tourist-generating region on the popularity and appeal of destinations	Changing Markets / Emerging Markets / Emerging Tourist- Generating Regions	Topic Reading and Questions to Complete	Eloquent, Attentive, Wise
L34: Learning Aim E: E6 Natural Disasters	LO1: To identify how natural disasters change the appeal of destinations LO2: To investigate natural disasters and explain why they changes the appeal of destinations LO3: To assess the impact of a volcanic eruption on the popularity and appeal of destinations	Natural Disaster / Volcanoes / Tsunamis / Avalanches / Landslide / Infrastructure	Keyword Dissect	Eloquent, Attentive, Wise
L35: Learning Aim: E: E7 Climate and it's Influence on Travel	LO1: To identify how climate might influence travel LO2: To investigate climate and explain how it influences travel LO3: To assess the impact of a particularly warmer ski season	Humidity / Rain Shadow / Piste / Snow / Mediterranean / Arid / Equatorial / Influence		Eloquent, Attentive, Wise
L36: Learning Aim: A/B/C/D/E Practice Exam Questions	LO1: To test our recall of the keywords from learning aim A, B, C, D, E LO2: To apply our knowledge to exam practice questions LO3: To update our personalised learning checklists, and set measurable goals for our future studies	Global Destination / Leisure / Natural / Emerging Markets / Climate		Learned, Intentional, Eloquent