Department Intent: Our aim in Business is to offer a diverse high-quality

curriculum relevant to the dynamic business environment that supports students in developing their entrepreneurial spirit. We hope to inspire students to grow in a responsible and empathetic way through a fusion of innovative education and practice.



Mastery at Term 5

- Define keywords
- Make inferences
- Explain the differences
- between businessesSuggest why
- interpretations differEvaluate and analyze the
- , business in a given question
- Explain and evaluate the significance of factors both internal and external
- Plan, construct and argue an essay on a given scenario
- Explain and evaluate case study questions

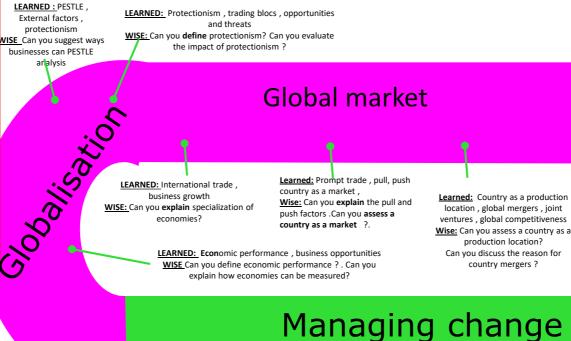
Mastery in Business Define keywords and make inferences for different types of business Suggest why interpretations differ Evaluate and analyze the business in questions • Explain and evaluate the significance of finance and apply to whether a business will be successful Plan, construct and argue an essay on a given case study Explain and evaluate key terminology Learned: Controlling MNCs LEARNED: MNCs ethical Wise: can you explain the issues impact of controlling MNCs WISE: Can you explain the ethical issues of MNCs LTHEME 2 THEME 1 AND 3 AND 4 **REVISION**, EXAM PREP **Global Industries**

LEARNED: self-learning, training, target setting, performance management <u>WISE:</u> Can you explain the different ways of training and developing employees

LEARNED: organization structure flat and hierarchical: directors, senior managers, supervisors, operational and support staff WISE: Can you evaluate the different job roles and responsibilities in a business

Mastery at Term 4Define keywords

- Make inferences
- Explain the differences between different decision making
- Suggest why interpretations differ
- Evaluate and analyze businesses
- Plan, construct and argue an essay on a given scenario
- Explain and evaluate the significance of different businesses



Learnet: Marketing, Strategic choices, social and cultural issues. Niche markets WISE: Can you define marketing? Can you explain the features of niche markets?

Global marketing

Mastery at Term 3

- Define keywords
- Explain and distinguish types of business
- Make inferences
- Explain the difference between interpretations' viewpoints concerning law

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LEARNED: define the terms shareholders, employees, customers, suppliers, local LEARNED: The terms – Change, scenario planning WISE Can you explain how business can use scenario planning to reduce risk, Can you describe the causes and effect of change in a business?

LEARNED: Ratio analysis , quantitative measures of HR <u>WISE:</u> Can you **define** ratios? Can you calculate and interpret the limitations of ratios

LEARNED: Impact of MNCs , local and national

WISE: Can you evaluate the impact of MNCs locally

and nationally ? Can you suggest the ethical issues of

MNCs

Assess competitv

Use evidence

• Evaluate and analyse

Can you explain the impact of the economic climate on businesses Can you explain the impact of legislation on a business?

business growth

community, pressure groups

interest, inflation, tax,

government, unemployment,

exchange rates, legislation

WISE Can you explain the

different stakeholders in business

and their different objectives

LEARNED: Critical Path Analysis , Calculation and interpretation <u>WISE:</u> Can you **define** critical path analysis.? . Can you explain the uses and limitations of critical path analysis ?

LEARNED: Financial statement , Balance sheet , profit and loss . <u>WISE:</u> Can you **define** the different types of financial statements ? Can you draw up the balance sheet and profit and loss account.?

LEA RNED: Investment appraisal

WISE: Can you calculate and explain uses

and limitations of investment appraisal?

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Mastery at Term 2

- Define keywords Explain different
- financial formulas
- Make inferences
- Explain, assess and judge factors towards a business
- Use evidence
- Evaluate and analyze business

Mastery at Term 1

- Define keywords
- Make inferences for different types of businesses
- Explain and distinguish between different enterprises and entrepreneurship
- Use evidence

Decision-making techniques

LEARNED: Quantitative sales forecasting, Times series analysis, WISE : Can you explain the use and limitations of quantitative sales forecasting ?

organic growth ,mergers takeovers ,business staying small <u>WISE</u>: Can you **explain** reasons for mergers and takeovers ? Can you categorize the different mergers and

takeovers

LEARNED: Growth

LEARNED: The terms –Corporate culture ,ethics , strength <u>WISE:</u> Can you **define** corporate culture? Can you explain the categories of culture?

LEARNED: Corporate strategy , Ansoff , Porters , Boston matrix , strategic and tactical WISE: Can you define corporate strategy? Can you explain theories . Can you distinguish between tactical and strategic?

Business Objectives and strategy

LEARNED: Shareholders , stakeholders , WISE: Can you explain the factors influencing demand ? Can you be able to fully draw and label a demand and supply curve?

LEARNED: The terms trade offs decision making , ethic; WISE: Can you define trade offs? . Can you explain the relationship between profit and ethics?

LEARNED: The terms corporate , time scale , <u>WISE:</u> Can you critically evaluate corporate objectives?

LEARNED: Decision tree ,

WISE: Can you construct and

interpret the decision tree ? Can you

explain the uses and limitations of

decision trees